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Parents at Brookston

## Jeff Grad Developer Of Apartment Housing

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GENE R. LEADER

BROOKSTON. — Gene R. Leader, son of Mr. and Mrs. Charles Leader of Brookston and an alumnus of Jefferson high school, Lafayette, is making a name for himself in apartment house development as an associate of the Gevinson Development corporation and Gevinson Management corporation.

He has been associated with the Gevinson interests for four years and now is executive vice president of both corporations.

Leader has arrived at Syracuse, N.Y., where he is planning the June opening of the \$7.5 million Towers apartments with the Thunderbird club membership program under way, both under his direction.

The Towers is a 15-story, 225-unit apartment developed by Dr. Daniel Gevinson. The Towers is a pioneer movement in the modern concept of close-in apartment house development at Syracuse.

Leader arrived at Syracuse from Ft. Worth, Tex., where he opened the new Casa Del Sol the-

atrical club in connection with the Westchester Square development. Before that he opened the Holiday Inn at Massena, a resort motel hotel. Both are Gevinson developments.

Before his association with the Gevinson interests, Leader was in real estate and insurance business at San Francisco.

Leader is a graduate of Wabash college, Crawfordsville, and University of Heidelberg, Germany, and served overseas for two years with the CIA.